



Dear Community Supporter:

The **Santee School District Foundation** will hold its 5th annual **Santee Aloha 5K Fun Run & Walk** on **Saturday March 23, 2019** at Town Center Community Park in Santee.

The Foundation has contributed over \$200,000 in recent years for visual and performing arts and enhanced technology for students of the Santee School District, the future of our community. We couldn't achieve our level of success without our participants, volunteers, and most importantly our cherished sponsors. Your event sponsorship directly enriches our Santee School district students.

For 2019, we are setting our goals even higher! We are anticipating over 600 race participants, and aim to raise \$30,000 for Santee students. We hope you will join us in supporting our mission and become a sponsor of the 2019 Santee Aloha 5K Fun Run & Walk.

Our Sponsors enjoy the great benefit of receiving increased exposure of their business, products, and services by reaching a very targeted audience of consumers within the local community of Santee, and surrounding San Diego county communities. By becoming a sponsor, your business will have a strong presence at the event providing a direct connection with participants.

**SPONSORSHIP DEADLINE:** Please submit your Sponsorship Application & Booth Agreement with your donations by **February 22, 2019**. Signup on our website. Check payment by mail is preferred or pay online.

**SPONSORSHIP APPLICATION** - <https://santeefoundation.net/santeedaloha5k>

**CHECKS PAYABLE TO:**

Santee School District Foundation  
Attn: 5K  
9625 Mission Gorge Road, Suite B2-PMB 333  
Santee, CA 92071

The Foundation is a 501(c)(3) organization and **your donation is tax deductible** as the law permits.  
Tax ID: 20-0435122.

Sincerely,  
John Tofflemire, President  
Santee School District Foundation  
Website: [www.santeefoundation.net](http://www.santeefoundation.net)  
Email: [SanteeFoundation@gmail.com](mailto:SanteeFoundation@gmail.com)

*Please review the following sponsorship opportunities and benefits:*

## SANTEE ALOHA 5K 2019 SPONSORSHIPS

### ALL SPONSORSHIP LEVELS INCLUDE THESE BENEFITS:

- ★ Logo/Link Featured on the Race Sign up Information/Event Page
- ★ 10' x 10' Vendor Booth Presence at the Race
- ★ Able to Provide Inserts or Samples in Participant Goodie Bag
- ★ One Social Media Thank You on Facebook with Link to Your Facebook or Website
- ★ Logo/Name on All Race Day Thank You Banners (\$200 sponsor is name only)
- ★ Logo/Name on all Race Day Participant T-shirts (\$200 sponsor is name only)

#### ★ PRESENTING SPONSOR (\$2,500) – *one sponsor at this level*

- ★ Highest special recognition/announcement on race day
- ★ Company logo/name included in race participant emails
- ★ Four (4) complimentary race registrations
- ★ Two (2) additional social media Facebook mentions
- ★ Company logo/name on Facebook event page
- ★ Very top & largest company logo/name on T-shirts & thank you banners

#### ★ RACE BAG SPONSOR (\$1,500) - *two sponsors at this level*

- ★ Special recognition/announcement on race day
- ★ Two (2) complimentary race registrations
- ★ Company logo/name prominent on event T-shirts & thank you banners
- ★ Company logo/name/info on SSDF provided Race Bag

#### ★ PHOTO BOOTH SPONSOR (\$1,500) – *one sponsor at this level*

- ★ Special recognition/announcement on race day
- ★ Company logo/name prominent on event T-shirts & thank you banners
- ★ Your logo featured on SSDF provided photo backdrop/frame  
We will post co-branded photos to our Facebook to maximize your brand exposure

#### ★ COURSE SIGNAGE SPONSOR (\$600) – *two sponsors at this level*

- ★ Special recognition/announcement on race day
- ★ Your company name/logo on 25 directional signage on the course. This is a high visibility opportunity to display your company support repetitively throughout the race course
- ★ Signs may be provided by SSDF for \$100 additional

#### ★ EVENT SPONSOR (\$500) – *unlimited sponsors at this level*

- ★ Special recognition/announcement on race day
- ★ Acknowledgment of your support online and throughout the event
- ★ Company logo/name included on event T-shirts & thank you banners

#### ★ VENDOR BOOTH SPONSOR (\$200) – *unlimited sponsors at this level*

- ★ Have a booth presence at the race
- ★ All booth sponsors expected to provide an activity for kids and/or free giveaways. This is a great way to interact with the families, staff and community members of Santee.
- ★ Company name included as text on event T-shirts & thank you banners

#### ★ EXCLUSIVITY in your industry - if available - inquire for details and cost

**SPONSORSHIP APPLICATION** - <https://santeefoundation.net/santeeloha5k>



## March 23, 2019 - Sponsorship & Booth Terms & Conditions

Failure to pay any portion on or before the date due as indicated on this contract shall result in forfeiture of your donation. Sponsors are entitled to the rights and benefits associated with the sponsorship level chosen. Certain sponsorship benefits require information or input from the sponsor. Failure to provide information by the dates requested may result in forfeiture of the associated benefits. The Santee School District Foundation, its agents and partners are not responsible for damages that result from delays or postponements of the event due to circumstances beyond their control.

**INSURANCE:** Booth spaces are not insured by the Santee School District Foundation. The City of Santee requires: FOOD TRUCK VENDORS: Proof of insurance naming the City of Santee as additional insured along with the endorsement page, a copy of your current Health Permit, and a copy of your Santee Business License. Food trucks must be in the parking lot. Assistance is provided with blocking off parking spots prior to the event. SPONSORS WITH A BOOTH: Proof of insurance naming the City of Santee as additionally insured along with the endorsement page. SPONSORS WHO ARE SELLING ANYTHING: Will also need to have either a Santee Business License or a 1-3 special event sellers permit (\$6) that can be purchased at the City of Santee, Finance Dept.

**BOOTH SITE INFORMATION:** Each booth space is approximately 10' x 10'. Must provide your own pop-up tent, tables and chairs. Booths are expected to provide an interactive activity and free promo items. You will receive a Booth setup sitemap for placement. Parking is available for vendors in the Town Center Park lot. Vendors must have an attendant at their booth space at all times.

**BOOTH SET-UP TIME:** Booths can begin set-up at 6:15AM, and must be finished with set-up no later than 6:55AM. All materials and equipment brought onto the property shall be at your own risk. No vehicles on the grass.

**EVENT DETAILS:** Race Day Packet Pickup & Day-of Registration starts at 7:00AM. Pre-race warm-up starts at approx 7:40AM. Race/walk begins in waves at 8:00AM. Award medals are announced and awarded by 9:00AM.

**BOOTH BREAK DOWN TIME:** Booths can begin breaking down at 10:00 am, must be all cleaned up by 10:30 am. Vendors must remove all the trash from their booth area upon breakdown.

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### SPONSORSHIP PAYMENT PAYABLE TO:

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Tax ID: 20-0435122.

**\*\*Please Make Checks Payable to the Santee School District Foundation\*\***  
*Thank you! Your support of our Santee School District students is sincerely appreciated!*