



Dear Community Supporter:

The **Santee School District Foundation** will hold its 4th annual **Santee Aloha 5K Fun Run & Walk** on **Saturday April 21, 2018** at Town Center Community Park in Santee.

The Foundation has contributed over \$200,000 in recent years for visual and performing arts and enhanced technology for students of the Santee School District, the future of our community. We couldn't achieve our level of success without our participants, volunteers, and most importantly our cherished sponsors. Your event sponsorship directly enriches our Santee School district students.

For 2018, we are setting our goals even higher! We are anticipating over 700 race participants, and aim to raise \$35,000 for Santee students. We hope you will join us in supporting our mission and become a sponsor of the 2018 Santee Aloha 5K Fun Run & Walk.

Our Sponsors enjoy the great benefit of receiving increased exposure of their business, products, and services by reaching a very targeted audience of consumers within the local community of Santee, and surrounding San Diego county communities. By becoming a sponsor, your business will have a strong presence at the event providing a direct connection with participants.

SPONSORSHIP DEADLINE: Please submit your Sponsorship Application & Booth Agreement and your donation by **March 23, 2018**. Signup on our website. Check payment by mail is preferred or pay online.

SPONSORSHIP APPLICATION - <http://santeefoundation.net/santeeloha5k>

CHECKS PAYABLE TO:

Santee School District Foundation
Attn: 5K
9625 Mission Gorge Road, Suite B2-PMB333
Santee, CA 92071

The Foundation is a 501(c)(3) organization and **your donation is tax deductible** as the law permits.
Tax ID: 20-0435122.

Sincerely,
John Tofflemire, President
Santee School District Foundation
Website: www.santeefoundation.net
Email: SanteeFoundation@gmail.com

Please review the following sponsorship opportunities and benefits:

SANTEE ALOHA 5K 2018 SPONSORSHIPS

ALL SPONSORSHIP LEVELS INCLUDE THESE BENEFITS:

- ★ Logo Featured on the Race Event Page
- ★ Have a Vendor Booth Presence at the Race
- ★ Provide Inserts or Samples in Participant Goodie Bag
- ★ One (1) Social Media Thank You on Facebook with Link to Your Facebook Page or Website
- ★ Logo/Name on All Race Day Thank You Banners

- ★ **PRESENTING SPONSOR (\$5,000)** – Special recognition/announcement on race day, Company logo/name included in race participant emails, Four (4) complimentary race registrations, Two (2) additional social media Facebook mentions, Very top and prominent placement of company logo/name on event thank you banners & T-shirts, Company name on Facebook event page.
- ★ **PARTNER SPONSOR (\$2500)** - Special recognition/announcement on race day, Company logo/name included in race participant emails, Two (2) complimentary race registrations, One (1) additional social media Facebook mentions, Upper top and prominent placement of company logo/name on event thank you banners & T-shirts. Company name on Facebook event page.
- ★ **PHOTO BOOTH SPONSOR (\$1,500)** – Special recognition/announcement on race day, Provide and take photos in front of your company logo photo backdrop. We will post co-branded photos to our Facebook to maximize your brand exposure. Upper prominent placement of company logo/name on event thank you banners & T-shirts.
- ★ **COURSE SIGNAGE SPONSOR (\$600)** – Add your company name/logo to directional signage on the race course. This is a high visibility opportunity to display your company support repetitively throughout the course. Company logo/name included on event thank you banners & T-shirts.
- ★ **EVENT SPONSOR (\$500)** – Special recognition/announcement on race day, Acknowledgment of your support online and throughout the event. Company logo/name included on event thank you banners & T-shirts.
- ★ **RACE MEDAL SPONSOR (\$400)** – Special recognition/announcement on race day, provide race medals to our top 3 winners in each age category. Company logo/name included on event thank you banners & T-shirts.
- ★ **VENDOR BOOTH SPONSOR (\$200)** – Have a booth presence at the race. We encourage all booth sponsors to provide an activity for kids and/or free giveaways with your company logo. This is a great way to interact with the families, staff and community members of Santee. Company name included as text on event thank you banners & T-shirts.
- ★ **IN-KIND DONATION SPONSOR** – Provide products or services valued at \$200 or greater in exchange for sponsor support you will be able to have a presence at the event and receive the basic Benefits mentioned above. Donation examples: • Bottled water, sports or recovery drink (coconut water) • Energy gels or bars • Electrolyte tablets • Refueling food (fruit, bagels, etc.) • Specialty finish line treats (sno-cones, etc.) • Photo or video services • First aid volunteer personnel

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April 21, 2018 - Sponsorship & Booth Terms & Conditions

Failure to pay any portion on or before the date due as indicated on this contract shall result in forfeiture of your donation. Sponsors are entitled to the rights and benefits associated with the sponsorship level chosen. Certain sponsorship benefits require information or input from the sponsor. Failure to provide information by the dates requested may result in forfeiture of the associated benefits. The Santee School District Foundation, its agents and partners are not responsible for damages that result from delays or postponements of the event due to circumstances beyond their control.

INSURANCE: Booth spaces are not insured by the Santee School District Foundation.

BOOTH SITE INFORMATION: Each booth space is approximately 10' x 10'. Must provide your own pop-up tent, tables and chairs. We highly encourage you to provide an interactive activity and free promo items. You will receive a Booth setup sitemap for placement. Parking is available for vendors in the Town Center Park lot (no more than 2 vehicles per booth will be reserved). The Santee School District Foundation reserves the right to change site locations and dimensions due to event logistics. Vendors must have an attendant at their booth space at all times.

BOOTH SET-UP TIME: Booths can begin set-up at 6:15AM, and must be finished with set-up no later than 6:55AM. Times are subject to change. All materials and equipment brought onto the property shall be at your own risk.

EVENT DETAILS: Race Day Packet Pickup & Day-of Registration starts at 7:00AM. Pre-race warmup starts at approx 7:40AM. Race begins at 8:00AM with a wave start of fastest runners first, then joggers, then walkers within a few minutes of the fastest runners. Award medals are announced and awarded at 9:00AM.

BOOTH BREAK DOWN TIME: Booths can begin breaking down at 10:00 am, must be all cleaned up by noon. Vendors must remove all trash from booth area upon breakdown.

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SPONSORSHIP PAYMENT PAYABLE TO:

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Tax ID: 20-0435122.

****Please Make Checks Payable to the Santee School District Foundation****
Thank you! Your support of our Santee School District students is sincerely appreciated!