



To Whom It May Concern

Because of businesses such as yours, the Santee School District Foundation has been able to contribute more than \$200,000 over the past years to the students of the Santee School District.

The Santee School District Foundation will hold its 3rd annual **Santee Aloha 5K Fun Run & Walk** on **May 13, 2017** at Town Center Community Park, Santee. The Santee Aloha 5K Fun Run **cannot be successful without support from you!** 100% of the funds directly support visual and performing arts and enhance technology instruction for Santee School District children, the future of our community. We would love to have your business participate in supporting this event in the way that suits you best.

Here is how you can help:

- **T-Shirt Sponsor (\$2,500)** – This level of sponsorship will allow you to prominently (large font & placement at the top of shirt) display your company name on the T-shirt that all participants receive, showcase your business with a booth at the event, as well as add an item to the participant goodie bag.
- **Photo Sponsor (\$1,500)** – This level of sponsorship will allow you to have a photo backdrop made listing the Santee Aloha 5K and your company name that participants can take photos in front of. Your company will get exposure from every posted photo, in addition to your logo on the shirt, a booth the day of the event, and the participant goodie bag.
- **Arch Sponsor (\$600)** – This level of sponsorship will add signage with your company's name and logo to the Start/Finish line arch that all participants will cross twice, in addition to your logo on the shirt, a booth, and the participant goodie bag.
- **Fruit Sponsor (\$500)** – This level of sponsorship will add signage with your company's name and logo to the fruit distribution area that all participants will go through at the end of the race, in addition to your logo on the shirt, a booth and the participant goodie bag. This is a great way to promote healthy eating and healthy lifestyles.
- **Booth Sponsor (\$200)** – This will allow you to have a booth at the event, your company logo on the T-shirt of every participant, and the opportunity to add advertising or a promotional item to each participant goodie bag. This is a great way for your company to reach the families, staff and community members of Santee.
- **Goodie Bag Sponsor (\$100)** – This will get your name on the T-shirt of every participant and the opportunity to add advertising or a promotional item to each participant goodie bag.

Your support for our event is greatly appreciated. Please submit the Sponsorship & Booth Agreement with your donation by April 17, 2017. Signup by mailing in Agreement & donation, or signup on our website.

**Checks Payable to:** Santee School District Foundation, Attention: 5K  
9625 Mission Gorge Road, Suite B2-PMB333 Santee, CA 92071

The Foundation is a 501(c)(3) organization and **your donation is tax deductible** as the law permits. Tax ID: 20-0435122. Website: [www.santeefoundation.net](http://www.santeefoundation.net) Email: [SanteeFoundation@gmail.com](mailto:SanteeFoundation@gmail.com)

Sincerely,  
John Olsen, President  
Santee School District Foundation



## May 13, 2017 - Sponsorship & Booth Agreement

Name of Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Day Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Sponsor Name:** \_\_\_\_\_

(exactly as it should appear on all printed materials)

### Value of Sponsorship\* (please check one):

- \$100 Sponsor: Company name on T-shirt, item in goodie bag
- \$200 Sponsor: Booth at event, company logo on T-shirt, item in goodie bag
- \$500 Fruit Sponsor: Signage at the fruit distribution area and all benefits listed above
- \$600 Arch Sponsor: Signage on the start/finish arch and all benefits listed above
- \$1,500 Photo Sponsor: Photo backdrop and all benefits listed above
- \$2,500 Shirt Sponsor: Prominent placement of your company logo on participant T-shirts and all benefits listed above

### BOOTH SIGNUP FOR SPONSORSHIPS \$200+ (Check which applies):

**YES**, We WILL have a sponsor booth at the event

**NO**, We WILL NOT have a sponsor booth at the event

**\*DEADLINE: April 17, 2017 - These items must be received by this date in order to guarantee company name/logo on T-shirt:**

1. Sponsorship Donation Payment
2. Sponsorship & Booth Agreement
3. Company logo file (email highest resolution file to [santeefoundation@gmail.com](mailto:santeefoundation@gmail.com))
4. Send us your Promotional item to be placed in goodie bag

(Continued on page 2)



## May 13, 2017 - Sponsorship & Booth Agreement

### TERMS & CONDITIONS:

Failure to pay any portion on or before the date due as indicated on this contract shall result in forfeiture of your donation. Sponsors are entitled to the rights and benefits associated with the sponsorship level chosen. Certain sponsorship benefits require information or input from the sponsor. Failure to provide information by the dates requested may result in forfeiture of the associated benefits. The Santee School District Foundation, its agents and partners are not responsible for damages that result from delays or postponements of the event due to circumstances beyond their control.

**INSURANCE:** Booth spaces are not insured by the Santee School District Foundation.

**BOOTH SITE INFORMATION:** Each booth space is approximately 10' x 10'. Must provide your own pop-up tent, tables and chairs. You will receive a Booth setup sitemap for placement. Parking is available for vendors in the Town Center Park lot (no more than 2 vehicles per booth will be reserved). The Santee School District Foundation reserves the right to change site locations and dimensions due to event logistics. Vendors must have an attendant at their booth space at all times.

**BOOTH SET-UP TIME:** Booths can begin set-up at 6:15AM, and must be finished with set-up no later than 7:15AM. Times are subject to change. All materials and equipment brought onto the property shall be at your own risk.

**BOOTH BREAK DOWN TIME:** Booths can begin breaking down at 10:00 am, must be all cleaned up by noon. Vendors must remove all trash from booth area upon breakdown.

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*Signature of Authorized Representative*

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*Date*

**\*\*Please Make Checks Payable to the Santee School District Foundation\*\***

**Instructions:** Please complete and sign this agreement, and send it to [santeefoundation@gmail.com](mailto:santeefoundation@gmail.com)

or Mail to:  
Santee School District Foundation  
Attn: 5K  
9625 Mission Gorge Road, Suite B2-PMB333  
Santee, CA 92071

***Thank you! Your support of our Santee School District students is sincerely appreciated!***